



Public Policy and Capitol Hill Circuits

Marketwire delivers your public affairs messages to all the right people – at the right time

Two targeted options serve your distribution needs

Whether you want your public policy, political and government-issues news delivered to policymakers, influencers and public policy-focused journalists across the country or just to Washington DC lawmakers, Marketwire's comprehensive Capitol Hill and Public Policy Circuits have you covered.

CAPITOL HILL CIRCUIT

Choose Marketwire's targeted Capitol Hill Circuit if your focus is on Washington DC policymakers. Your communications are delivered to individual lawmakers spanning every U.S. Senate and House of Representative committee. As a bonus, your news reaches industry-specific trade media in the US and abroad at no extra charge.

- U.S. Senate – All 24 committees
- U.S. House of Representatives – All 26 committees
- 6,000 industry-specific trade magazines, business journals and websites

PUBLIC POLICY CIRCUIT

If you want to reach Washington DC policy makers *plus* national news bureaus and the general public, choose Marketwire's expanded Public Policy Circuit. Your news is delivered through real-time, full-text feeds via the AP satellite network, Internet FTP and news syndicates, as well as personalized email.

- All US Senate and House Committees
- 6,000 industry-specific trade publications
- The Washington Press Corps
- Washington DC news bureaus in the National Press Building
- Washington DC bureaus of national and international media outlets
- Public policy journalists and analysts at influential US newspapers and broadcast outlets
- Public policy journalists at newspapers and broadcast outlets in state capitols and major US cities

Get Your News Noticed and Remembered

Capture the attention of today's web-savvy lawmakers, influencers and journalists:

- Embed photos and video right into your press releases and distribute them into newsrooms and throughout the Internet
- Add links to audio, video, websites and documents to support your messages
- Drive web traffic and maximize online visibility by activating live hyperlinks and automating search engine optimization for every press release you post
- Tap into the blogosphere with Technorati tags to reach blogs, articles, Web sites and other online destinations where your news becomes interactive and viral

Marketwire Capitol Hill and Public Policy Circuit Distribution Points

US House of Representatives Committees

Agriculture
Appropriations
Armed Services
Budget
Education and Labor
Energy and Commerce
Ethics
Financial Services
Foreign Affairs
Homeland Security
House Administration
Intelligence
International Relations
Judiciary
Natural Resources
Oversight and Government Reform
Printing
Rules
Science and Technology
Small Business
Standards of Official Conduct
Taxation
Transportation and Infrastructure
Veterans' Affairs
Ways and Means
Preparation for and Response to Hurricane

US Senate Committees

Aging
Agriculture, Nutrition, and Forestry
Appropriations
Armed Services
Banking, Housing, and Urban Affairs
Budget
Commerce, Science, and Transportation
Economics
Energy and Natural Resources
Environment and Public Works
Ethics
Finance
Foreign Relations
Health, Education, Labor, and Pensions
Homeland Security & Governmental Affairs
Indian Affairs
Intelligence
Judiciary
Library
Printing
Rules and Administration
Small Business and Entrepreneurship
Taxation
Veterans' Affairs

Trade Categories

Aerospace and Defense
Aircraft
Electronics and Communications
Land Vehicles
Marinecraft
Space Weapons
Agriculture
Equipment and Supplies
Farming
Forestry
Livestock
Automotive
Cars
Motorcycles
Other Passenger Vehicles
Parts and Accessories
Repair and Restoration
Trucks
Chemicals
Commodity Chemicals
Petrochemicals
Plastics and Fibers
Specialty Chemicals
Wholesalers and Distributors

Trade Categories (continued)

Computers and Software
Hardware
Internet
Networking
Peripherals
Software
Education and Training
Education Aids and Products
Schools and Courses
Training
Electronics and Semiconductors
Electronic Components
Electronic Design Automation
Microelectronics and Nanotechnology
Optical Components
RF/Microwave Components
Semiconductors
Testing
Energy and Utilities
Alternative Energy
Coal
Equipment
Nuclear
Oil and Gas
Pipelines
Utilities
Environment
Air Pollution Control
Hazardous Materials Management
Natural Resource Management
Regulations and Law
Waste Management
Financial Services
Commercial and Investment Banking
Insurance
Investment Opinion
Investment Services and Trading
Personal Finance
Retail Banking
Venture Capital
Food and Beverage
Beverages
Dairy
Food
Ingredients
Packaging and Processing
Retailers
Vending
Government
International
Local
National
Homeland Security
State
Lifestyle and Leisure
Family
Fashion
Home and Garden
Personal Care / Fitness
Recreation
Religion
Toys and Hobbies
Women's Interest
Manufacturing and Production
Forest and Paper Products
Machinery and Tools
Mining and Metals
Packaging and Containers
Textiles
Media and Entertainment
Art
Books and Publishing
Information Services
Movies
Music and Radio
Television
Video Games

Trade Categories (continued)

Medical and Healthcare
Alternative
Dentistry
Facilities and Providers
Health and Nutrition
Healthcare
Medical Devices
Mental Health
Nursing
Surgery and Treatments
Pharmaceuticals and Biotech
Biotech
Drugs
Equipment and Supplies
Trials
Professional Services
Accounting, Audit and Tax
Advertising, PR and Marketing Associations
Consulting
Engineering
Human Resources
Investor Relations
Legal
Non Profits
Other Professional Services
Purchasing
Real Estate and Construction
Commercial Real Estate
Construction
Residential Real Estate
Retail
Apparel
Appliances
Consumer Electronics
Consumer Interest
Cosmetics and Accessories
E-Commerce
Furniture and Furnishings
Supermarkets
Sports
Competitions and Venues
Equipment and Accessories
Individuals and Teams
Telecom
Cable and Satellite Services
Networking
Telecommunication Equipment
Telecommunication Services
Wireless
Transportation and Logistics
Air Freight
Maritime
Public Transportation
Railroads and Intermodal
Trucking
Travel and Hospitality
Airlines
Casinos/Gambling
Cruises

Newspapers and Syndicates

In all major and influential US cities and metropolitan areas

Broadcast Outlets

Television and radio stations in all major US cities and metropolitan areas

Newswires and Online Providers

AOL
Bloomberg. L.P
Dow Jones
Factiva
Google
MSN MoneyCentral
Reuters 3000Xtra
Reuters.com
ThomsonONE/LX
Yahoo!

Note: This is a partial listing of distribution points. Please contact your Marketwire account executive for further information.



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